



26th Annual St. Charles Scarecrow Fest • Oct. 7-9, 2011

Proudly produced by the Greater St. Charles Convention & Visitors Bureau

www.scarecrowfest.com



Scarecrow Contest Entry Form - FREE to enter!

Great opportunity for individuals, families, businesses, clubs & organizations

Be a part of the "heart and soul" of the annual Scarecrow Fest...the Scarecrow Contest! In 2010, there were over 150 hand-crafted scarecrows on display and over 100,000 visitors to this nationally recognized, award-winning festival. Visitors view & vote for their favorite entries in each category. Could you be a 2011 winner? Enter TODAY and find out!

Businesses and Organizations - Let your scarecrow promote your business! Plus, it's a great team building project.*

** See business location requirements in the contest category descriptions below*

How to enter

- **Mail, fax or email this form by October 1, 2011**
Greater St. Charles Convention & Visitors Bureau
Attn: Scarecrow Contest
311 N. Second Street Suite 100, St. Charles, IL 60174
Fax 630.513.0566 • jenny@visitstcharles.com

Contest Categories

See back page for category descriptions and rules

1. Mechanical Category

Open to All

2. Traditional Category

Open to All

3. Whimsical Category

Open to All

4. St. Charles Business* Category

*Open to businesses in the Greater St. Charles CVB service area
St. Charles, Village of Campton Hills, Elburn, St. Charles & Campton Townships

5. Children's Clubs & Organizations Category

Open to children's organizations w/ members 12 yrs & younger

6. Family Category

Open to individual families with children 12 yrs & younger

Prize Money Donated By



ST. CHARLES BANK

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Mechanical Category

1st Place \$400 • 2nd Place \$300 • 3rd Place \$200

Traditional & Whimsical Categories

1st Place \$350 • 2nd Place \$250 • 3rd Place \$150

St. Charles Business Category

1st Place • Free ½ page ad in Kane County Chronicle

2nd Place • Free ¼ page ad in Kane County Chronicle

Children's Clubs & Organizations Category

1st \$225 • 2nd \$175 • 3rd \$125 • 4th \$75 • 5th \$50 • 6th \$30

Family Category

1st \$100 • 2nd \$75 • 3rd \$50

PLEASE PRINT OR TYPE ALL INFORMATION

Business/Organization/Individual Name: _____ If a business, are you a sponsor? _____

Contact Name: _____ Phone: _____

Email Address: _____ (to send receipt notification & check-in information)

Address: _____ City: _____ State: _____ Zip: _____

ALL Categories (except Mechanical) will receive a 4'wide x 6'deep space – NO EXCEPTIONS.

IMPORTANT: For voting purposes & accuracy, please provide a name for your entry on this application or email it by Oct 1, 2011!

Category: _____ Name of scarecrow: _____

Mechanical Category - Size: _____ (not to exceed 8x8) Name of scarecrow: _____

Just for fun....How many consecutive years (if applicable) have you entered the Scarecrow Contest? _____

Have a favorite Scarecrow Fest/contest memory or story to share? We love hearing from you! Visit scarecrowfest.com to submit a story.

By signing this entry form, I hereby agree to the contest rules as listed on the back of this application. I release and hold harmless the St. Charles Visitors Bureau, its employees, officers & agents from any & all claims for loss, damage or injury incurred by Scarecrow Contest participants.

Signature: _____ Date: _____

Important Information

Scarecrow Contest Category Descriptions

1. **Mechanical** ▪ Only category that is provided with electric and only category allowed to contain moving parts. Electricity must be the **ONLY** means of mechanization. Entrants supply their own 50 ft. outdoor extension cord.
2. **Traditional** ▪ Display must have scarecrow(s) that resemble those found in fields & gardens for centuries and made of natural material.
3. **Whimsical** ▪ Characters, made of *any* material.
4. **St. Charles Business** ▪ Open to for-profit businesses in the Greater St. Charles Convention and Visitor Bureau service area. Our service area includes the City of St. Charles, Village of Campton Hills, Elburn, St. Charles Township & Campton Township. Your display may reflect & promote your business and be **traditional or whimsical** (see above).
5. **Children's** ▪ Open to youth clubs and organizations with members 12 years of age & younger.
6. **Family** ▪ Open to individual families with children 12 years of age & younger.

Entries in the Children's and Family categories may be full of whimsy & made of any material, with minimal adult assistance.

All Scarecrow Entries may include *multiple* scarecrows (or whimsical characters), as well as props and decorations to reflect the theme of your display.

Contest Rules

General

- All entries (except Mechanical) will receive a **4'wide x 6'deep space**. **NO EXCEPTIONS!**
- Mechanical Category – **maximum space is 8'x8'**. Please identify required space on the contest form.
- **NO** hand-outs at your contest display! Flyers are only given out at sponsor or vendor booths.
- All entries are to be displayed Friday thru Sunday.
- Security is provided from 9pm-7am Wednesday thru Sunday morning. No security Sunday night!
- One entry per category per person, family, business or organization. Entries in multiple categories are permitted

Theme

- Scarecrow(s) for display may reflect a special theme and/or promote a business, organization or event.
- Scarecrows must be in good taste & constructed to withstand the weather.
- Scarecrows reflecting controversial, social, religious or political opinions or statements will **not** be accepted. The Greater St. Charles Convention and Visitors Bureau reserves the right to remove any scarecrow it deems inappropriate or in direct competition with a Greater St. Charles organization.

Design

- Scarecrow entries/designs must be **NEW** each year.
- The Greater St. Charles CVB reserves the right to change the category if the scarecrow does not meet the criteria of submitted category.
- No items such as tiki torches or gas-powered generators allowed.
- All categories may display lights (powered by batteries *only*, unless in Mechanical category).
- Mechanical Category entries are the **ONLY** entries that receive electricity.

Signage

- Signage may be displayed to identify or promote your business, event or organization. Please use weather proof signs!

IMPORTANT! Businesses and Not-for-Profits

- Entries accepted from all entities within the Greater St. Charles CVB service area (City of St. Charles, Villages of Campton Hills & Elburn, Campton and St. Charles Townships).
- Entries accepted from non-hospitality businesses, located *outside* the Greater St. Charles CVB service area, which are providing financial or in-kind financial support for the festival. Your numbered entry will indicate your support (example: 2011 Sponsor!) of the festival.
- Entries accepted from any not-for-profit organization located within *or* outside the Greater St. Charles CVB service area.

Check-in and Set-up

- Check-in tent is located in Lincoln Park (Main Street between 4th & 5th Streets). All entries will be assigned a location.
- Set-up is Thursday, Oct. 6th from 1-8pm **ONLY**. Tear down is Sunday, Oct. 9th at 6pm! **Set-up details will be emailed in September.**
- A sign is provided for voting purposes (e.g.: Children's Category C-23) at your assigned display location.
- We suggest you claim your entry on Sunday at 6pm. Scarecrows have been reported missing when not picked up on time! The park district cleans the park early Monday morning. All remaining scarecrows will be discarded.

Attention Businesses - Become a sponsor or vendor and reach over 100,000 visitors!



A variety of sponsorship opportunities are available!
St. Charles Restaurants – join us in “Restaurant Row” – new for 2011!

For details and applications, visit www.scarecrowfest.com
Or, contact Jenny O'Brien 630.377.6161 • Jenny@visitscharles.com
