



www.scarecrowfest.com

31st Annual St. Charles Scarecrow Fest Oct 7-9, 2016

Proudly produced by the Greater St. Charles Convention & Visitors Bureau

www.scarecrowfest.com

Scarecrow Contest Entry Form - FREE to enter!

Be a part of the "heart and soul" of the annual Scarecrow Fest...the Scarecrow Contest! With 100,000+ attendees, this nationally recognized, award-winning festival is **ALL about the Scarecrows!**

NEW! Pickup Procedures!

Entries received by September 15th will receive a pair of limited edition Scarecrow Fest puppets!

VOTE FOR YOUR FAVORITE!
Prize Money Donated By



Home of the "Junior Savers Club"

411 W. Main Street ♦ 630-377-9500 ♦ www.bankstcharles.com

Mechanical Category

1st Place \$550 2nd Place \$400 3rd Place \$300

Mega Scarecrows Category

1st Place \$450 2nd Place \$300 3rd Place \$200

Clubs, Not-for-profit, Individual's Category

1st \$300 2nd \$225 3rd \$175 4th 125 5th \$100 6th 75 7th \$75

Family Category – ages 12 and under

1st \$200 2nd \$150 3rd \$100

Greater St. Charles Business Category

1st Place Free ½ page ad in Kane County Chronicle
2nd Place Free ¼ page ad in Kane County Chronicle

Lincoln Park Categories

1. Mechanical – limit 9 entries – Open to All*
2. MEGA Scarecrows – limit 12 entries - Open to All*
3. Clubs, Not-for-profits, Individuals – Open to All*
4. Family Category - entries to be created by children 12 and under with limited 13+ assistance*

James Martin Lot Business Category

Cedar & Third Streets

5. Greater St. Charles Business Category – Limit 50 entries – 6 x 6 spaces - Entries accepted ONLY from businesses located within the Greater St. Charles service area: City of St. Charles, Villages of Campton Hills & Elburn, Townships of Campton & St. Charles. All business scarecrows must be "free standing" as they will be displayed on black top – NOT staked into GRASS/GROUND!

*Categories 1-5 are open to all 2016 sponsors and vendors. Categories 1,2,5 are open to businesses in the Greater St. Charles CVB service area (St. Charles, Campton Hills, Elburn, St. Charles & Campton Townships). With the exception of entries from businesses OUTSIDE the Greater St. Charles service area, categories 1-4 are open to anyone from anywhere!

PLEASE PRINT OR TYPE ALL INFORMATION

Business/Organization/Individual Name: _____ If a business, are you a sponsor? _____

Contact Name: _____ Phone: _____

Email Address: _____ (to send receipt notification & check-in information)

Address: _____ City: _____ State: _____ Zip: _____

ENTRY SIZES: Mechanical and Mega Categories will receive an 8'x 8' space. All other categories – NO EXCEPTIONS – will receive a 4' WIDE X 6' DEEP SPACE.

IMPORTANT: For voting purposes & accuracy, please provide a name for your entry on this application or email it by Sept 30, 2016!

Category: _____ Name of scarecrow: _____

By signing this entry form, I hereby agree to the contest rules as listed on the back of this application. I release/hold harmless the Greater St. Charles CVB, its employees, officers & agents from any & all claims for loss, damage or injury incurred by Scarecrow Contest participation.

Signature: _____ Date: _____

Important Information

Scarecrows reflecting controversial, social, religious or political opinions or statements will **not** be accepted.* The Greater St. Charles CVB reserves the right to remove any scarecrow it deems offensive, inappropriate or in direct competition with a Greater St. Charles organization.

Scarecrow Contest Category Descriptions

- Mechanical:** Only category that is provided with electricity and only category allowed moving parts. Electricity must be the **ONLY** means of mechanization. Entrants supply their own 50 ft. outdoor extension cord.
- Mega:** Make an impact with a large 8x8 display. Neither power nor moving parts. Greater St. Charles Businesses welcome.
- Clubs, Not-for-profits, Individuals:** **Whether your organization is for adults or young people, school, fraternal group, sports team or any other not-for-profit cause, this category lets designers use any materials to create a scarecrow display of any theme, be it traditional or whimsical.***
- Family:** Open to individual families with children 12 years of age & younger. Made of any material and with minimal assistance from age 13+ family members.
- Greater St. Charles Business:** Open to for-profit businesses in the Greater St. Charles CVB service area: the City of St. Charles, Villages of Campton Hills & Elburn, and Townships of St. Charles & Campton Hills. Display may reflect & promote business, may be traditionally or whimsically themed, and constructed of any materials, so long as the display is FREE-STANDING!

Contest Rules



Each category has a limited number of entries, so that the Scarecrow Creations can be laid out with the respect each one deserves – with attention given to the visual appeal of the display AND public safety. If your category of choice is filled upon receipt of your application – you will be contacted IMMEDIATELY and provided the opportunity to change categories – so long as space allows. Each application will be reviewed for appropriateness of message and you will be contacted if any question regarding your selected theme arises.

*Entries will be reviewed for appropriateness following set-up and SHOULD a display be found to be offensive, controversial, political, etc., creators will be asked to either change its message or remove the display. The GSCCVB reserves the right to remove any such displays not in keeping with these rules.

General

- All entries (except Mechanical, Mega, and Business) will receive a **4' wide x 6' deep space**. **NO EXCEPTIONS!**
- Mechanical & Mega Categories – maximum space is 8'x8'. Business – Maximum Space is 6'x6'.**
- NO hand-outs at your contest display! Flyers are only given out at sponsor or vendor booths.
- All entries are to be displayed Friday thru Sunday. Any Scarecrow NOT removed by **8 pm Sunday will be discarded.**
- Security is provided from 9pm-7am Thursday thru Sunday morning. No security Sunday night!
- One entry **per category** per person, family, business or organization. **Entries in multiple categories are permitted.**
- All Entries may include *multiple* scarecrows (or whimsical characters), as well as props & decor to reflect the theme of your display.

Theme/Signage

- Scarecrow(s) for display may reflect a special theme and/or promote a not-for-profit organization, event or Greater St. Charles business.
- Scarecrows must be in good taste & constructed to withstand the weather.
- Signage may be displayed to identify or promote your business, event or organization. Please use weatherproof signs!

Design

- Scarecrow entries/designs must be NEW each year.
- The Greater St. Charles CVB reserves the right to change the category if the scarecrow does not meet the criteria of submitted category.
- No items such as tiki torches or gas-powered generators allowed.
- All categories may display lights (powered by batteries *only*, unless in Mechanical category).
- Mechanical Category entries are the **ONLY** entries that receive electricity.

IMPORTANT! Businesses and Not-for-Profits

- Entries accepted from all entities within the Greater St. Charles CVB service area (City of St. Charles, Villages of Campton Hills & Elburn, Campton and St. Charles Townships – AND from 2016 Scarecrow Fest sponsors and vendors).
- Entries accepted from non-hospitality businesses, located *outside* the Greater St. Charles CVB service area, which are providing financial or in-kind financial support for the festival. Your numbered entry will indicate your support (example: 2016 Sponsor!) of the festival.
- Entries accepted from any family and not-for-profit organization located **within or outside** the Greater St. Charles CVB service area.

Check-in and Set-up

- Check-in tent location(s) will be announced in late September. All entries will be assigned a location, based on design layout created by Ravenswood Event Services
- Set-up is Thursday, Oct. 9th from 1-8pm **ONLY**. **Set-up details will be emailed in late September.**
- A sign is provided for voting purposes (e.g.: Family Category F-10) at your assigned display location.

NEW! Tear Down

- Tear down is Sunday, Oct. 9th at 5pm-8pm! Any remaining scarecrows as of 8pm Sunday night will be discarded.
- We suggest you claim your entry on Sunday at 5pm. Scarecrows have been reported missing when not claimed on time!
- We have heard your comments and are finalizing some steps to make tear down better for **you!** There will be a designated pickup zone with five minute parking limit with small entries loading first and larger entries loading last.

How to Enter

Mail, fax or email this form by September 30, 2016

Greater St. Charles Convention & Visitors Bureau

Attn: Scarecrow Contest

311 N. Second Street Suite 100, St. Charles, IL 60174

Fax: 630.513.0566 • Email: deann@visitstcharles.com

Enter online at www.scarecrowfest.com/contest